

Write Up Judging Criteria

Criteria	Excellent (9-10 points)	Good (7-8 points)	Average (4-6 points)	Poor (0-3 points)	Total
Content & Relevance	Clearly aligns with JCI USA themes; content is highly relevant and engaging	Mostly aligns with themes; engaging with minor clarity issues	Content somewhat aligns; message lacks clarity or focus	Poor alignment with themes; unclear or irrelevant content	
Organization & Flow	Structure is logical, easy to follow, and effectively guides reader	Structure mostly logical; minor issues in transitions or flow	Structure somewhat logical; difficult to follow at points	Poorly structured; lacks logical flow or coherence	
Creativity & Originality	Unique, authentic voice with fresh perspectives; highly creative approach	Mostly original ideas presented creatively	Moderately creative; ideas are somewhat common or predictable	Lacks originality or creativity; ideas are overly common	
Grammar & Mechanics	Virtually error-free grammar, spelling, and punctuation	Minor grammatical or spelling errors (1-2 errors)	Noticeable grammatical errors (3-5 errors); minor readability issues	Frequent errors (5+ errors); significantly impacts readability	
Audience Engagement & Impact	Strongly resonates; clear call to action; impactful, memorable content	Good engagement and clear message; moderately impactful	Basic engagement; lacks strong call to action or impact	Poor engagement; no clear purpose or call to action	
Adherence to Guidelines	Fully follows provided template; within word limit (500-1000 words)	Mostly adheres to guidelines; minor deviations	Some adherence; noticeable deviation from provided guidelines	Does not adhere to template or exceeds word limits significantly	