

Speak Up

Criteria	Excellent (9-10 pts)	Good (7-8 pts)	Average (4-6 pts)	Poor (0-3 pts)	Points
Content and message	Clear, Impactful, and Fully aligned with the topic	Mostly clear and relevant; Minor improvements needed	Somewhat clear; message sometimes off topic or unclear	Unclear or ineffective message; does not engage a audience	
Organization and structure	Logical structure, seamless transition, clear intro and conclusion	Mostly logical; minor transition issues or weaker conclusion	Basic structure present; noticeable issues with transitions or clarity	Poorly structured, Difficult to follow, lacks logical flow	
Delivery and Engagement	Confident, energetic; fully engages audience attention	Generally engaging; minor lapses in energy or connection	Occasionally engaging; inconsistent audience connection	Minimal engagement; lacks confidence or energy	
Salesman and Persuasiveness	Clearly persuasive; strongly motivates audience toward desired action	Moderate persuasive; call-to-action could be clearer or stronger	Somewhat persuasive; message occasionally unclear or weak	Weak persuasiveness; lacks clarity or motivation	
Voice and Clarity	Excellent clarity, projection, pacing, and vocal variety	Clear and understandable; minor issues with variety or pacing	Adequate clarity; noticeable issues with pacing, projection, or monotone	Poor Clarity, projection, or pacing significantly impacts comprehension	
Gestures and Body Language	Natural, purposeful gestures that clearly enhance message delivery	Good gestures; minor distracting or inconsistent movements	Occasional appropriate gestures; somewhat distracting	Little or distracting gestures; negatively impacts delivery	
Appearance and Professionalism	Highly professional; poised, composed, appropriate attire	Professionalism with minor distractions or slight attire issues	Generally Professional; attire or presence somewhat casual or distracting	Unprofessional appearance or attire; negative impacts impression	
Adherence to Time Limits	Within designated time limits (5-7 minutes)	Slightly over/under time (within 10 seconds)	Noticeably over/under time (10-30 seconds)	Significantly over/under time (30+ seconds)	