

Welcome to the

JCI USA GENERAL ASSEMBLY

April 5, 2025 | Chicagoland, IL



SPRING CONVENTION 2025

A man with short dark hair, wearing a maroon sweater over a white collared shirt and a blue lanyard, is seen from the back, addressing a large audience seated in a stadium. He is holding a white piece of paper in his left hand. The audience is blurred in the background, and the stadium lights are visible.

CALL TO ORDER

Welcome to our members, local chapter leaders, state leaders, and all attendees from around the United States and world!

Motivational Message

Please welcome Chaplain
Celeste Ross to the stage.



SPRING CONVENTION 2025



Our Mission

**To provide leadership
development opportunities
that empower young people
to create positive change.**



Our Vision

**To be the foremost global
network of young leaders.**



The background of the image is a close-up, slightly blurred view of the American flag. The stars and stripes are visible, with the blue field of stars on the left and the red and white stripes on the right. The flag appears to be waving or draped.

Pledge of Allegiance

A person with short dark hair, wearing a maroon sweater over a blue and white striped collared shirt, is seen from the back. They are holding a white piece of paper in their left hand and are looking towards a large, dimly lit hall filled with people seated in rows. The hall has purple and blue seating, and the background is filled with many people, some of whom are looking towards the person in the foreground. The lighting is focused on the person in the foreground, with the background being darker and more blurred.

ROLL CALL

When your State is called, the State President (or proxy) will announce how many delegates they have on the floor. We will then do a visual count.

Recognition of Special Guests





Heather Danley
USJCC Foundation Trustee



Larry Norfleet

**Administrative Vice
President, US JCI Senate**



Leonardo Herrera
JCI Vice President



Jaketa Clark Thompson
JCI Vice President



Nikki Schaul

**Chief Executive Assistant to
the President**

Approval of the Agenda & Minutes

- Confirmation of Quorum
- Approval of **April 6, 2025** Agenda
- Approval of **September 14, 2024** Minutes



New Business





Patrick Meyer

JCI USA Treasurer

Credentials Committee Chair

Credentialing Committee Report

Thank you to our members serving on the Credentials Committee for this meeting!

- Jessica Anderson (MI)
- JT Edgar (GA)
- Kurt Henkel (WI)
- Haley Kelley (MT)
- Chris Lineberry (NC)
- Jon Meadows (IL)



Credentialing Committee Report

We are happy to share the following statistics for the credentialing of the 2025 Spring Convention:

- 55 chapters
- 105 delegates
- 23 states
- 91.4% credentialed = 96 members

For vote: Accept Credentials Committee Report





Andrew Lanier

General Legal Counsel

Bylaws Committee Chair

Proposed Bylaw & Policy Amendments

National Convention Amendments

- ~~Sections 17.1 – 17.5, 20.3~~

Bylaw Discrepancies Amendments

- Sections 1.2, 3.1, ~~3.9~~, 10.1(A), 12.3, 13.4(A), 21.1(B)(4)

New Bylaw Language Amendments

- Sections 3.1, 3.13, 3.4,

See the full amendment
language and rational here:



National Vice President Reports



Member Relations

Jubert Paul “JP” Ong
National Vice
President



SPRING CONVENTION 2025



Member Relations Programs

- Passport to Civic Leadership
- Diversity, Equity, and Inclusion
- ONTO Program
- Chaplain
- Leadership Summit

Passport to Civic Leadership

Your Guide to Becoming an Active Leader

- Ask your chapter how to start your Passport
- Become a Passport Ambassador and help others start their journey





Name: Eric Leuck

Email: clc@jciusa.org

Diversity, Equity, and Inclusion

A Safe Space for ALL Leaders

- Join a DEI conversation or event
- Share your story or best practices
- Help us create a more inclusive community
- Keep DEI Visible





Name: JP Ong

Email: jong@jciusa.org

ONTO Program

Your Passport to International Connections

- 2025 JCI Conference of America
- May 07-10, 2025
- Roatan, Honduras



SPRING CONVENTION 2025

 **2025 JCI Conference of America**



JCI America Area Conference
Roatán, Honduras
May 7- 10, 2025



For only
\$266.50/month
for 6 months

With lush landscapes, vibrant culture, and unforgettable adventures, your Honduras journey to the JCI America Area Conference awaits!

- ✈ Enjoy the islands
- 👥 Explore with friends
- 🤝 Network with Jaycees from around the globe

Don't miss this incredible opportunity to connect, discover, and create lasting memories!

ONTO includes:

- 📌 JCI America Area Conference Registration
- 📌 JCI USA Swags
- 📌 Resort Lodging
- 📌 Breakfast



REGISTER NOW

ONTO Program

Your Passport to International Connections

- 2025 JCI World Congress
- November 04-08, 2025
- Tunis, Tunisia



2025 JCI World Congress

JCI  **2025**
WORLD CONGRESS
TUNIS - TUNISIA



ONTO Program

Your Passport to International Connections

- Sign up for the ONTO packages
- Invite a friend to travel and experience global leadership



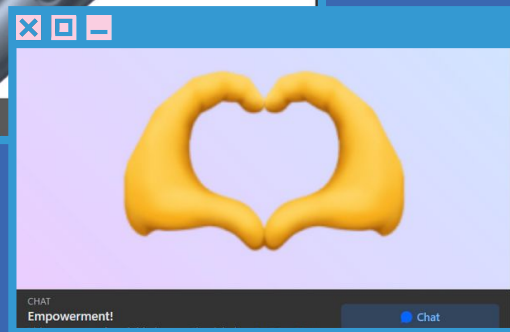
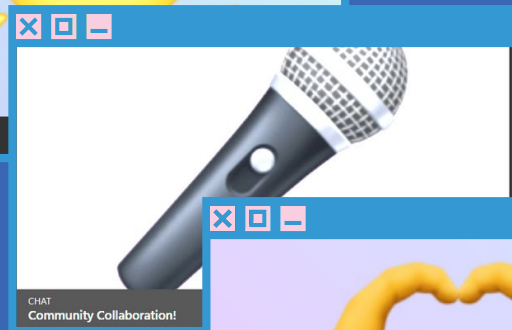
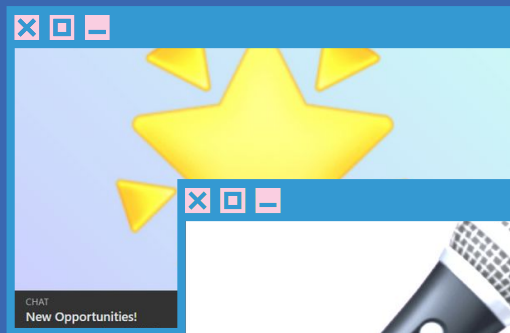
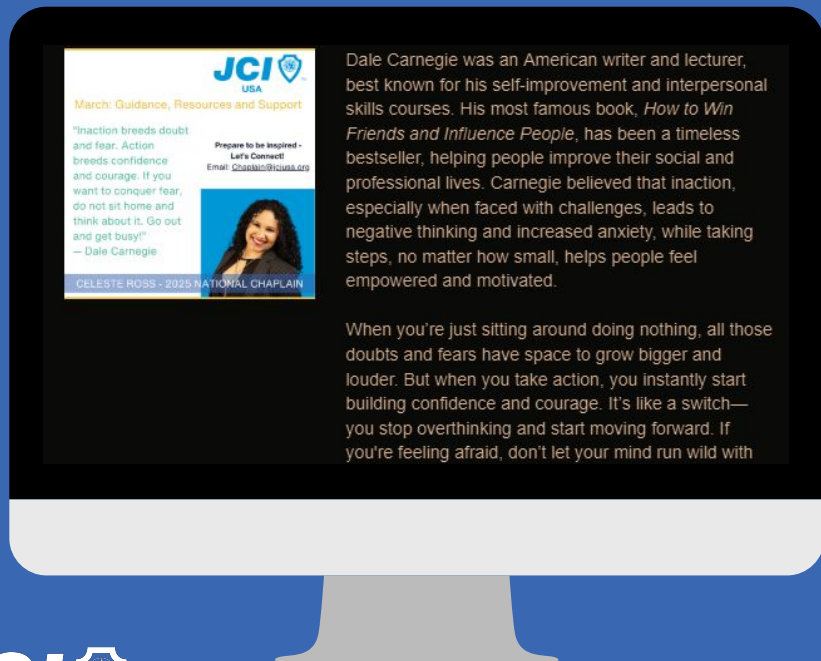


Name: Zachary Zirk

Email: onto@jciusa.org

Chaplain Program

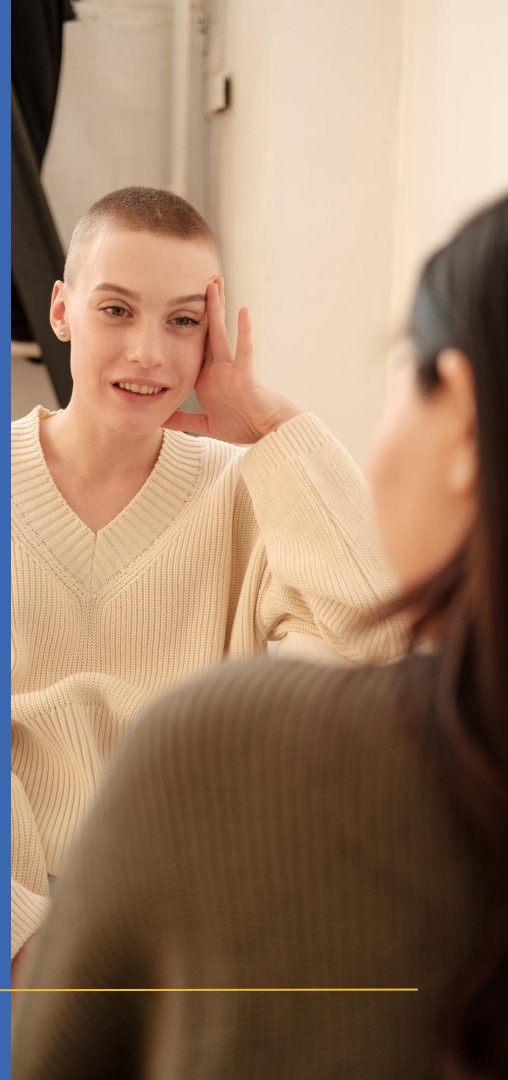
Your Well-being Matters



Chaplain Program

Your Well-being Matters

- Reach out if you need someone to talk to
- Volunteer to support wellness and fellowship activities in your chapter



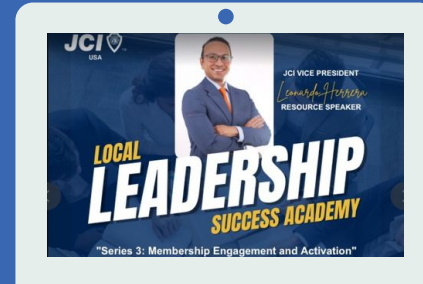


Name: Celeste Ross

**Email:
chaplain@jciusa.org**

Leadership Summit

Learn. Lead. Level Up



Leadership Summit

Learn. Lead. Level Up

- Attend a Summit (virtual or in-person)
- Bring a new member with you
- Share your leadership story



For Questions, Suggestions, or Feedback

I'd love to hear from you!

If you have any questions, suggestions, or feedback on how we can better engage, support, and empower our members through these programs, feel free to reach out to me:



Chapter Relations

Allie Sears
National Vice President



Areas of Focus

The following areas fall under Chapter Relations

- Civic Leadership Certification
- Twinning
- Institutional Chapters
- Mental Health Committee
- Brand Ambassadors

Civic Leadership Certification (CLC)

Bring your chapter the opportunity to take part in an interactive guide for success!

Email: clc@jciusa.org



Twinning

Email: twinning@jciusa.org

Find your “twin” to create life-long bonds and enhance your Jaycee experience!



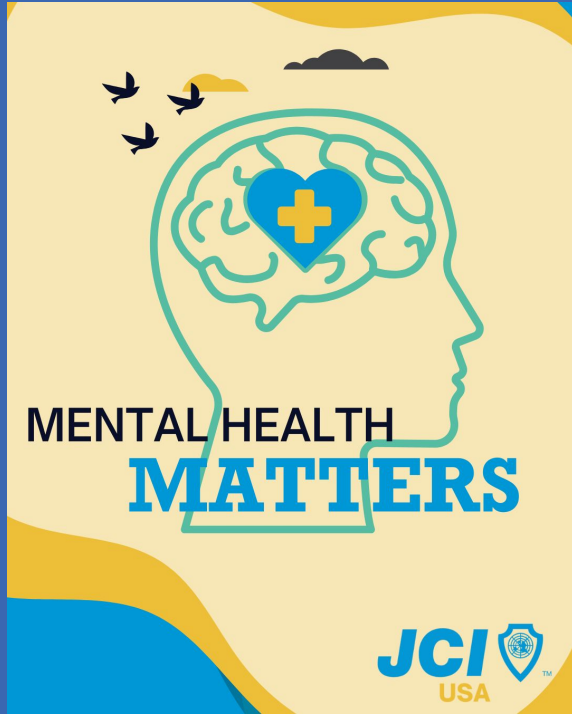
Twinning Info



Interest Form



Mental Health Committee



Not only does Mental Health Matter, but so do your resources! Pick up a 988 awareness sticker today!

Email:
mentalhealth@jciusa.org



Brand Ambassadors

Are you ready to take influencing to a new level and partner with JCI USA to
CREATE POSITIVE CHANGE??

Email: asears@jciusa.org



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Contact Information



Email: asears@jciusa.org



**STAND TALL
& STAND OUT**

Christopher Solin

**National Vice
President -
Partnerships**



Advocacy Task Force

- Currently working on building the foundation and goals and we want your opinions!
- See myself if you are interested in helping!!



United To Beat Malaria



Talk to PM Rheanne for a postcard to send to your Representative.



International Human Duties Day



Talk to Program Manager Arbee Guiveses
For more information and signing up to the event



Thank you.

CSolin@jciusa.org Text - 608-598-9020



Morgan Tedder

2025 JCI USA NVP
mtedder@jciusa.org



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Developing Leaders. Supporting Members.

- MILE Academy
 - Brand-new mentorship opportunity connecting trained Ambassadors & Alumni with members for leadership support
- Skills Development
 - Competitions that prepare members for real-world leadership, including our new Advocacy campaign
- Recognition & Awards
 - Because great work deserves to be seen and celebrated



Get Involved

Be Part of the Impact

- Want to be a Mentor or Mentee?
 - Join the MILE Academy
- Want to develop your leadership skills?
 - Compete in Skills Development Comps
- Want to help shape the Impact?
 - Join the Awards or Skills Development Committees



**Mentee
Application**



**Mentor
Application**

Danyella Terrell

National Vice President

Communications

Social Media, JCI TV



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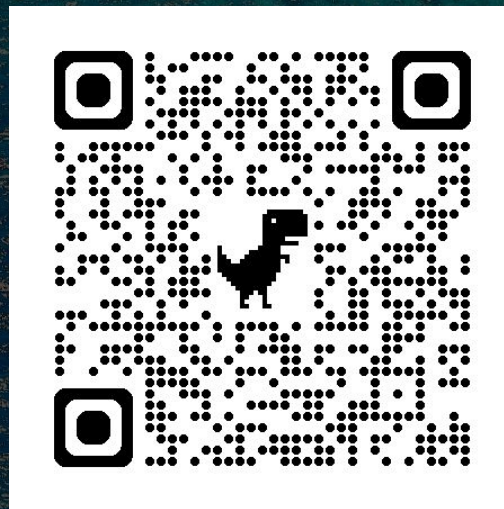
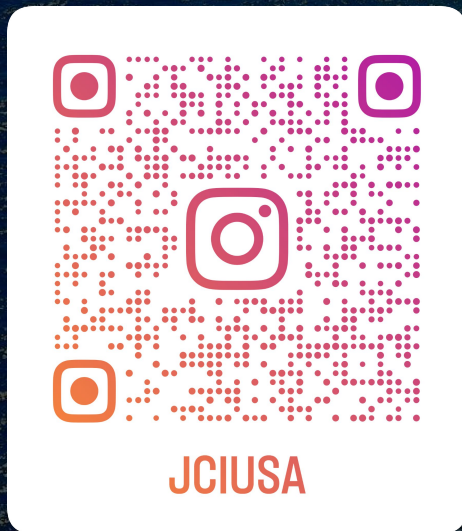
- *Increasing Brand Awareness*
- *Engaging social posts weekly*
- *Monthly Newsletters*
- *JCI TV*



**EVERYTHING
IS
CONTENT ?**



Follow Us



USING CANVA

LOGIN: communications@jciusa.org
PASSWORD: Vision2025!

User Instructions

1. Create a folder for your State/ Chapter
2. If using a template, make a copy
BEFORE making edits
3. Add it to your State/ Chapter folder
4. Post away use: #taketheopportunity
#JCIUSA #leadershipdevelopment

What to Expect

- *Stay in the Know*
- *Get Involved*
- *Create Impact*

**EVERYTHING
IS
CONTENT ?**



What's in it for me?



**SHARE YOUR
STORY**

WE WANT TO FEATURE YOUR CHAPTER'S SUCCESS!

Send us a DM or email your picture and
story to communications@jciususa.org



March 2025

The background of the graphic shows a group of people, including children and adults, holding up colorful signs and books, smiling. The entire graphic is overlaid on a dark blue background.

Contact Me



Advancement

Chris Thompson

National Vice President



SPRING CONVENTION 2025



The background of the slide is a dark, textured network of thin, light-colored lines connecting numerous small dots, creating a complex web-like pattern. Overlaid on this is a series of thicker, dark lines that form a more structured, geometric shape, possibly representing a specific network or a framework. The overall color palette is dark, with the text providing a strong contrast.

Advancement Area of Focus

Objective

To elevate JCI USA by recognizing young leaders (TOYA), fostering innovation (CYE), securing sponsorships, and leveraging technology through the Technology Advisory Group. Our aim is to drive growth, engagement, and excellence.



Advancement Programs

- Ten Outstanding Young Americans (TOYA)
- Creative Young Entrepreneurs (CYE)
- Sponsorships
- Tech Advisory Group (TAG)



The background of the image is a complex, abstract network of black lines and dots on a dark grey background. The lines vary in thickness and are interconnected, creating a web-like structure that fills the entire frame. The dots are small and serve as nodes where the lines intersect.

Ten Outstanding Young Americans (TOYA)

TOYA Objective

The Ten Outstanding Young Americans (TOYA) program recognizes the achievements of young leaders who make significant contributions to their communities and the nation.



TOYA Committee

- Program Manager: Danielle Rians (OH)
 - Justin Rickman (IA)
 - Jeremy Gordet (SC/VA)
 - Sheri Price (PA)
 - Erick Leuck (WI)
 - Abigail Snider (MT)

For more information please email PM Danielle at drians@jciusa.com.

The background of the slide is a dark, textured surface with a complex network of thin, light-colored lines and dots, resembling a web or a molecular structure. The lines are of varying thickness and connect numerous small, dark nodes, creating a dense, interconnected pattern that fills the entire frame.

Creative Young Entrepreneurs (C YE)

CYE Objective

The objective of the JCI Creative Young Entrepreneur (CYE) program is to motivate and inspire young leaders by providing a platform for them to showcase their innovative businesses. The program aims to foster entrepreneurial spirit, drive economic growth, and support social progress by recognizing and nurturing promising entrepreneurs.



CYE Committee

- Program Manager: Open
 - Open

For more info on CYE please email NVP Chris, cthompson@jciusa.org

The background of the slide is a dark gray field filled with a complex network of thin, black lines. These lines connect numerous small, dark circular nodes, creating a web-like structure that resembles a neural network or a data connectivity map. Some lines are thicker than others, and the overall pattern is dense and organic.

Sponsorships

Sponsorship Objective

To build strong partnerships with businesses and organizations that align with JCI USA's mission and values, enhancing JCI's visibility, credibility, and community impact.



Sponsorship Committee

- Program Manager: Open
 - Open

For more info on Sponsorships email NVP Chris, cthompson@jciusa.org



The background is a dark, textured surface with a complex network of thin, light-colored lines and dots, resembling a web or a molecular structure. The lines are of varying thickness and connect numerous small, dark nodes scattered across the frame. The overall effect is one of a dense, interconnected system.

Tech Advisory Group (TAG)

Technology Advisory Group Objective

To leverage cutting-edge technology to enhance JCI USA's operations, improve member engagement, and drive innovation across all chapters.



Technology Advisory Group Committee

- Program Manager: DNP Josh HovelIn (DE)
 - Justin Rickman (IA)
 - Marlee Curry (WI)
 - Michael Boze (MI)
 - JB Martinez (CA)

For more information on TAG, email DNP Josh, jhovelIn@jciusa.org

Training & Development Report



Aaron Gauldin

Leadership Development Director



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Upcoming Trainings

Bi-Monthly Virtual JCI Foundational Courses
(May, July, Sep, Nov)

Taskforce Amnesty Day (July)

JCI Facilitator (Sep)

JCI USA - Development Sessions (Sep)



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Membership Report



Membership Update

Joseph Berry

Membership Development Director



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The background of the slide is a dark gray field filled with a complex network of thin, black lines. These lines connect numerous small, dark circular nodes, creating a web-like structure that resembles a molecular model or a data network. Some lines are thicker than others, and the overall pattern is dense and interconnected.

Membership by the Numbers

Statistics as of 4/1/2025

Membership by the Numbers

1/1/2025: 5351

4/1/2025: 5252

Chapters in CAP: 16 Chapters

Chapters that got over 20: 15 Chapters



The background of the slide is a dark gray field filled with a complex, interconnected network of thin black lines. These lines form a web-like structure with many small, irregular polygons and clusters of nodes, suggesting a digital or social network. The lines vary in thickness and density, creating a sense of depth and complexity.

Chapter Pay

Getting chapters into the system

Chapter Pay

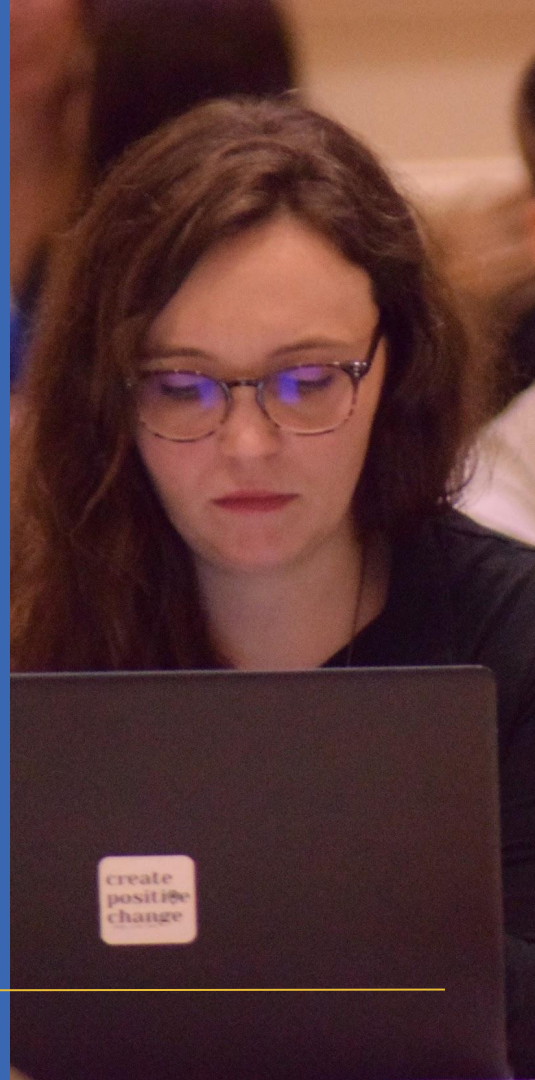
Allows chapters to send in roster quarterly to be invoiced for membership.

Q1: 3/3 - 3/22

Q3: 9/7 - 9/20

Q2: 6/8 - 6/21

Q4: 11/9 - 11/22



The background of the slide is a dark gray field filled with a complex, interconnected network of thin black lines. These lines form a web-like structure, with some lines being thicker than others, creating a sense of depth and connectivity. The overall effect is reminiscent of a neural network or a digital communication grid.

Growth Resources

Helping Chapters Grow Membership

Growth Resources

Revamped Corrective Action Plan (CAP)

- Chapter Organizing (Audits/SWOT)
- Growth Resource (Membership Funnel)
 - Names List Generator
 - Tabling Do's & Don'ts
 - Contact examples
 - Membership Values Standards
 - Pre-Closing Conversations



The background of the slide is a dark gray field filled with a complex network of thin, black lines. These lines connect numerous small, dark circular nodes, creating a web-like structure that suggests a digital or social network. The lines vary in thickness and density, with some areas being more interconnected than others.

First Year Experience

Helping Engage New Members

First Year Experience

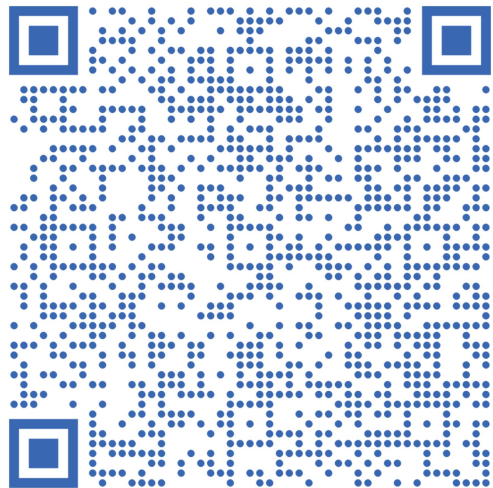
A welcome email into each chapter's
GlueUp

Opt-In email campaign to new members

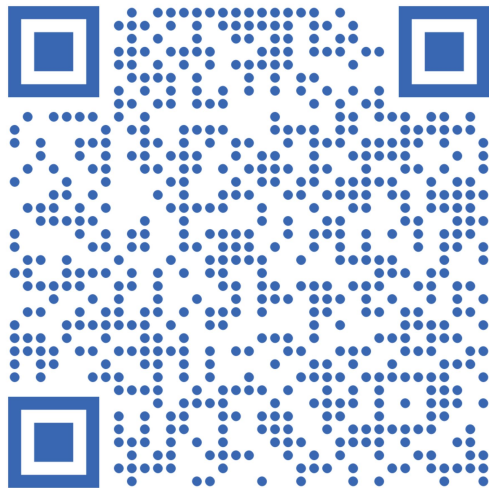
- Educate new members on JCI USA, its impacts and resources
- 100 Day campaign



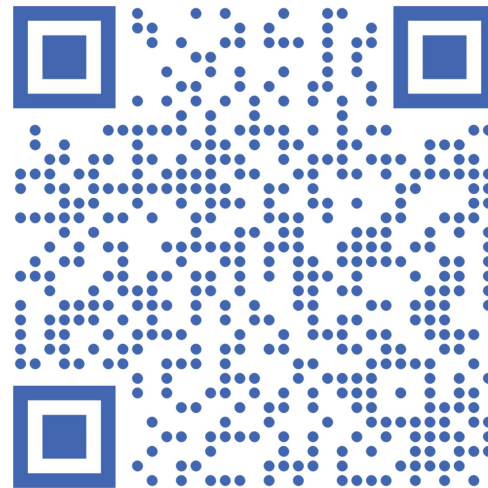
Membership Links



Resources



FYE Campaign



Linktree

2025–2028 Strategic Plan Updates



Strategic Plan Update

Josh Hovel

Deputy National President



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Objective 1

Establish JCI USA as a nationally
recognized leader in empowering young
leaders



Objective 2

Develop young change makers through programs that empower them to solve the most significant issues at the local and national level



Objective 3

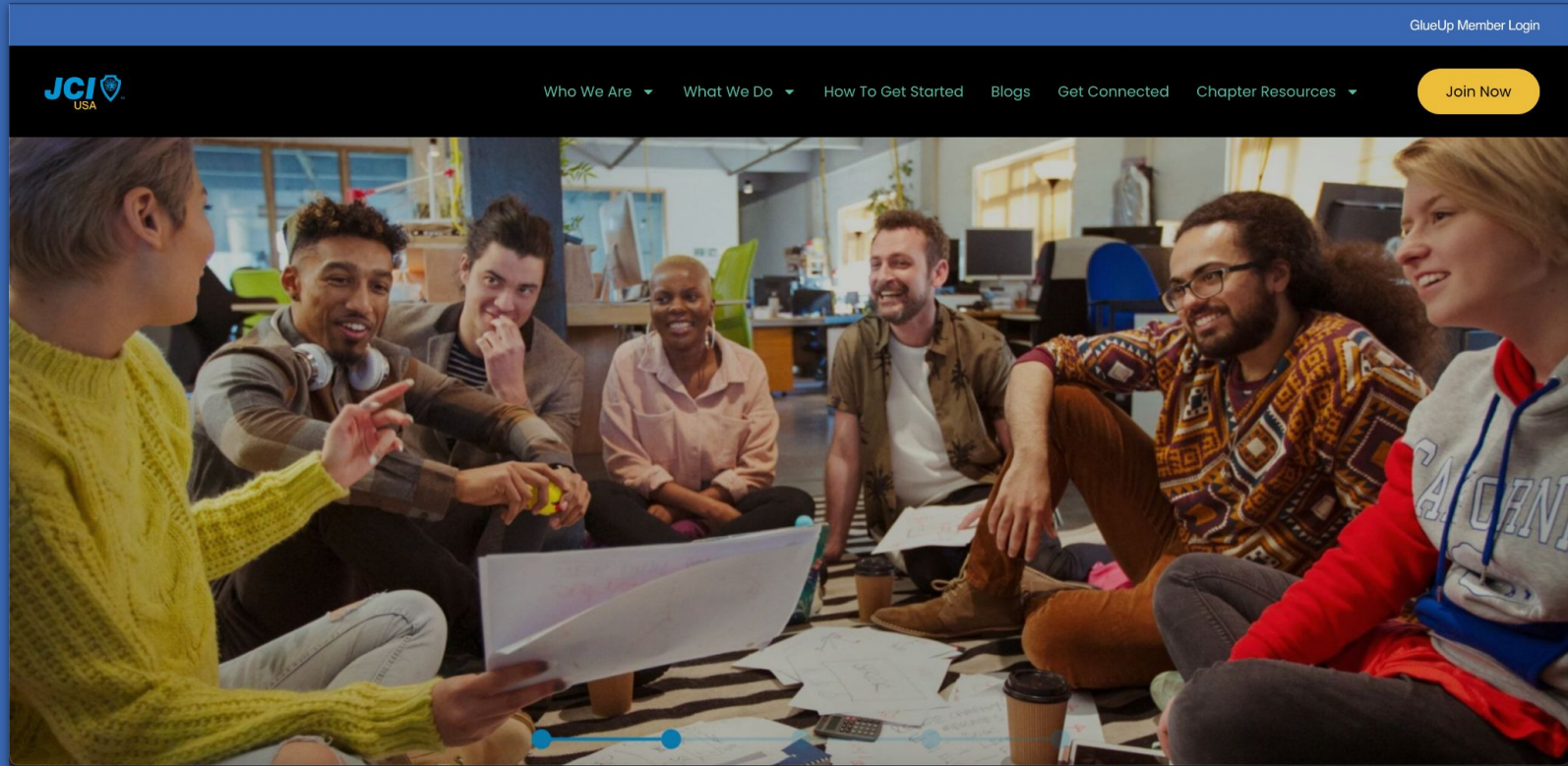
Create a personalized world class member experience for young people who want to lead positive change

New Updated Website

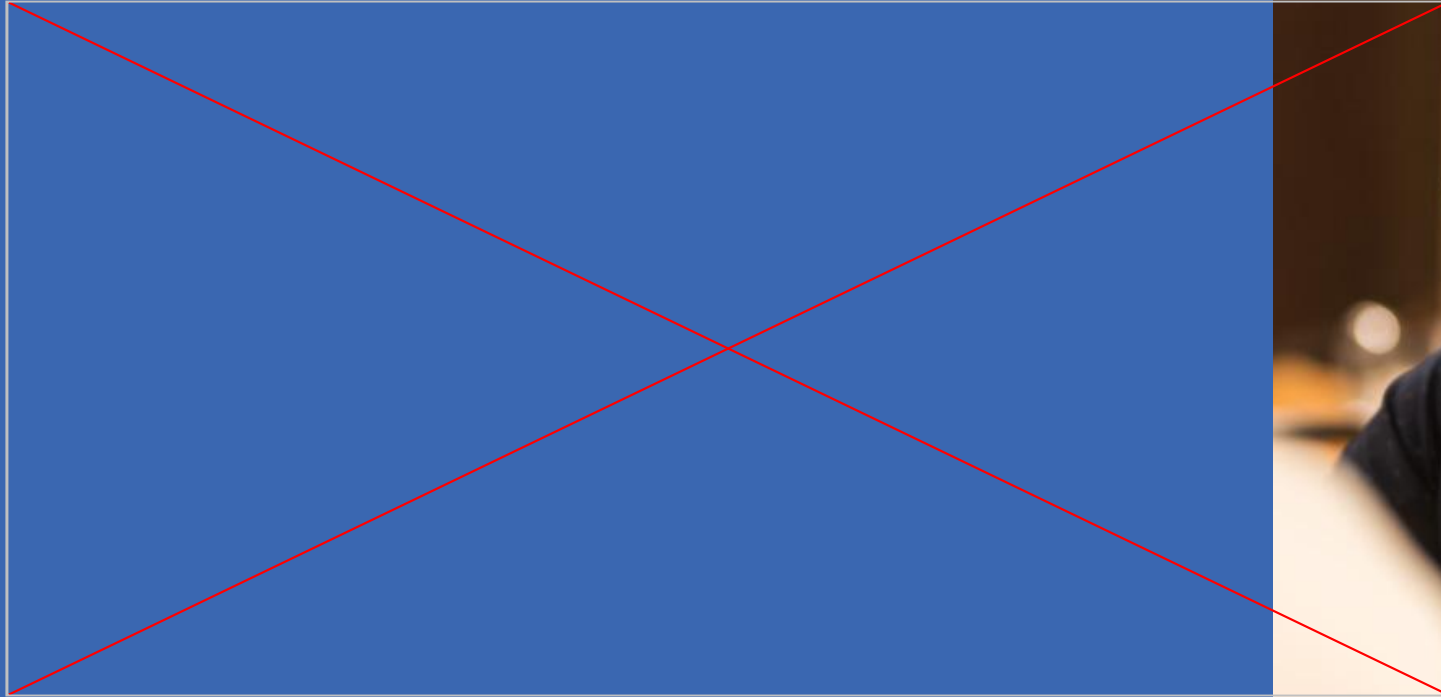
- Blogs
- Merch Store
- Find a Chapter
- PM Genie & TOYA



New Updated Website



PM Genie Demonstration & Beta Tester Application



PM Genie Beta Tester Application

- Beta Testing Beginning in May
- Provide feedback while testing
- Attend regular beta tester meetings
virtually



Feedback & Questions

jhoveln@jciusa.org

(302) 893-5544

Presidential Remarks



Vanessa Birchler

Immediate Past President



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Establishing Thought Leadership

Showcase JCI USA through digital assets

- Revitalized JCI USA website
- Implementation of LMS

Leverage the 4 Areas of Opportunity

- Data collection in GlueUp profiles

Develop young changemaker thought leadership content

- Training topics in alignment with market research of millennials/Genz



JCI USA Spring Convention

Expanding the Mission

Grow the impact of the organization through membership growth & engagement

- First Year Experience Committee

Build structural support and processes for all levels of organization

- Local Officer Training Series
- LMS Training Series
- Merch Store
- Alumni Program Launch

Expanding the Mission

*Continue Building relationships
across all levels of organization*

- Local Leaders Summits
- Local Officer Training Series
- Local Chapter Plan template



Growing Collective Impact

*Establish Strong Partnerships
and coalitions*

- Capably Partnership

*Collaborate with JCI
Community*

- Integrate JCI Initiatives
- Expand Twinning

Josh Hovel

Deputy National President



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Bethanie Miller

National President



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Upcoming Events





We're excited to be headed to Raleigh-Cary, NC!



Why come to Raleigh-Cary?

- Voted Among **Cheapest Places to Travel** in the U.S. (Raleigh) - Travel + Leisure, January 2025
- **Room rate of \$159/night** +tax and includes breakfast, daily manager's reception
- Full agenda that will feature offsite events and activities, development opportunities, elections, and TOYA!

JCI USA Annual Meeting, Raleigh-Cary, NC

- Use the QR code to get your registrations and discounted hotel rates
- More information, such as sessions and agenda items, will be shared in in May!



September 24-28, 2025

Upcoming Events

- **2025 JCI Conference of America**

Roatan, Honduras: May 7-10, 2025

- **2025 JCI USA Annual Meeting**

Cary, NC: September 25-27, 2025

- **2025 JCI World Congress**

Tunis, Tunisia: November 4-8, 2025

The JCI Creed

We Believe:

That faith in God gives meaning and purpose to human life;

That the brotherhood of man transcends the sovereignty of nations;

That economic justice can best be won by free men through free enterprise;

That government should be of laws rather than of men;

That earth's great treasure lies in human personality;

And that service to humanity is the best work of life.

