

Recommendation Letter for 2025 JCI USA Outstanding National Program Manager Award

Nominee: Danielle Rians

Role: 2025 JCI USA Ten Outstanding Young Americans (TOYA) Program Manager

To the JCI USA National Awards Committee,

It is with great pride and enthusiasm that I submit this letter of recommendation for Danielle Rians for the 2025 JCI USA Outstanding National Program Manager Award, in recognition of her exceptional leadership and transformative impact as the Ten Outstanding Young Americans Program Manager.

Danielle's stewardship of the TOYA program in 2025 represents one of the most successful and engagement driven years in recent memory. Under her leadership, the program achieved the second highest number of TOYA award submissions in recent history, with an impressive total of 51 submissions. This milestone reflects not only strong outreach and promotion, but Danielle's ability to inspire confidence, clarity, and enthusiasm across local and state organizations nationwide.

In addition, Danielle streamlined the TOYA submission process by converting the application from a Google document format to Gravity Forms. This modernization significantly improved usability, consistency, and accessibility for applicants, while also increasing efficiency in review and program administration.

Beyond submissions, Danielle elevated the TOYA experience for honorees and members alike. Through intentional planning, relationship building, and clear communication, she successfully secured in person attendance from 9 of the 10 TOYA honorees at the national ceremony, while ensuring 100 percent participation from all 10 honorees through professional video involvement. This level of engagement is a testament to her commitment to inclusivity, flexibility, and honoring each honoree's story regardless of logistical constraints.

One of Danielle's most impactful innovations was the introduction of the TOYA Panel, a forward thinking initiative designed to deepen member connection to the honorees beyond the awards stage. This panel created meaningful dialogue and storytelling opportunities, allowing JCI members to truly understand the journeys, leadership philosophies, and community impact of each TOYA honoree. Danielle further elevated this initiative by coordinating facilitation by two international JCI Officers, 2025 Executive Vice Presidents Shenella Govia from JCI West Indies and Mark Joseph David from JCI Philippines, reinforcing TOYA's role as not only a national recognition, but a program with international relevance.

Throughout the year, Danielle demonstrated excellence in strategic planning, stakeholder engagement, and program execution. She balanced operational precision with creativity and vision, ensuring that the TOYA program remained relevant, inspiring, and aligned with JCI USA's mission of developing young leaders to create positive change.

Danielle Rians exemplifies what it means to be an outstanding national program manager. Her results are measurable, her leadership is inclusive, and her impact is lasting. I wholeheartedly recommend her for this national award and am confident that her contributions will continue to elevate JCI USA programs for years to come.

Respectfully,

Chris Thompson

2025 JCI USA National Vice President