

Good evening, National President Bethanie,

It is my honor to recommend Abigail Snider for the JCI USA Program Manager of the Year award. As the Program Manager for the JCI USA Mental Health Committee, Abi demonstrated exceptional leadership, organization, and vision while overseeing a program that made a meaningful and lasting impact on our members.

Throughout the year, Abi ensured the Mental Health Committee remained visible, relevant, and engaged. Under her leadership, the committee successfully delivered weekly Mental Health Awareness posts on Mondays for social media platforms, creating consistent touchpoints that normalized important conversations and provided value to members nationwide. These efforts strengthened awareness while reinforcing JCI USA's commitment to holistic leadership development. These posts also had strong engagement on social media which supported one of our goals as an organization to grow our presence.

In addition to digital engagement, Abi proactively sought collaboration opportunities, most notably partnering with the Brand Ambassadors to develop mental health focused stickers for conventions. This initiative not only expanded the reach of the committee's message but also helped integrate mental health awareness into the broader JCI USA culture in a creative and approachable way. This project included our Mental Health Committee creating sayings and ideas then the Brand Ambassadors creating graphics for the stickers that were all a big hit with members!

Perhaps most impactful was Abi's leadership in organizing a Walk for Suicide Prevention Awareness. This event demonstrated her ability to translate awareness into action, bringing members together around a cause that truly matters. It served as a powerful reminder of the role JCI can play in supporting mental well-being while fostering community and connection. The walk was intended to raise money to support TOYA award winner Haley's organization Grey Matter. Unfortunately, some logistics fell through that were out of Abi's control but the walk had over 20 members in attendance and was a great starting point to continue this tradition for years to come.

Not only were these outward facing items a great story for success, but there was also a strong camaraderie and support system built within the committee by Abi. Several members had struggles of their own in 2025 and the community that Abi built allowed them to be supported by their peers. This is best reflected in the return of all but one member of the committee in 2026. The only member that is not returning is unable to do so because she has taken on additional responsibilities within the organization.

Abi's work as Program Manager exemplifies dedication, innovation, and servant leadership. She consistently went above and beyond her role to ensure the Mental Health Committee delivered meaningful programming aligned with JCI USA's mission and values. I am confident she is highly deserving of recognition as Program Manager of the Year.

Thank you for your consideration.

NVP Allie Sears